



18-20
MARCH


STYLISH HOME
OBJECTS & TABLEWARE


OUTDOOR
DACHA


HOUSEHOLD
EXPO


HOUSETECH
EXPO


ZOO
EXPOPLACE

MOSCOW
CROCUS EXPO



EXPOPLEX HOUSEHOLD EXPO 2025

POST-RELEASE

HouseHold Expo Expoplex: The Most Effective Way to Acquire New Retail Partners

From **March 18th to 20th, 2025**, manufacturers and distributors from Azerbaijan, India, China, Russia, the UAE, the Republic of Belarus, Turkey, Uzbekistan, and South Korea showcased their latest product lines in such categories as tableware, household goods, interior decor, home appliances, gardening and pet supplies at the **HouseHold Expo-2025 expoplex** exhibitions. The exhibition gathered over **670 exhibitors** and more than **23,000 industry professionals** from 32 countries and 87 regions of Russia.

The HouseHold Expo-2025 expoplex, held at **Crocus Expo IEC** (Pavilion 2, Halls 11 and 10), featured leading brands, new products, and seasonal trends:

- HouseHold Expo Spring 2025: 34th International industrial exhibition of houseware, tableware, and household goods
- Zoo ExpoPlace (within HouseHold Expo): Pet products
- HouseTech Expo-2025: International exhibition of electronics, digital, and household appliances
- Stylish Home: 24th International industrial exhibition of interior decor, home lighting, and textiles Objects & Tableware-2025
- Outdoor Dacha-2025: 12th International specialized exhibition of products for country houses and outdoor recreation

Alongside with a **significant exhibition from China**, the expoplex also featured manufacturers and distributors from various countries. For instance, the exhibition demonstrated products from Azerbaijan, Afghanistan, Belgium, Great Britain, Germany, Egypt, India, Spain, Italy, Kazakhstan, Russia, the UAE, Pakistan, the Republic of Belarus, Serbia, Singapore, Thailand, Turkmenistan, Turkey, Uzbekistan, France, the Czech Republic, Estonia, South Korea, Japan, and over 50 regions of Russia.



Over 50% of the exhibition participants offered their capabilities and capacities for contract manufacturing to entrepreneurs, brand owners, and retailers. Furthermore, buyers benefited from special conditions on wholesale contracts, discounts, and exclusive offers during the exhibition.

Exhibitors presented hundreds of new products in every consumer goods category:

- HouseHold Expo – Tableware and household goods
- HouseTech Expo – Household and digital appliances, electronics
- Stylish Home. Objects & Tableware – Interior decor, home decor and textiles
- Outdoor Dacha – Goods for country house and outdoor recreation
- Zoo ExpoPlace – Pet supplies
- ChristmasBox Podarki – Gifts, souvenirs, New Year, Christmas and festive products
- Toy Market – Toys, children's products, stationery
- ChemiCos – Household and professional chemicals
- BeautyChemiCos – Cosmetics, personal care, health products and dietary supplements

Download the latest product catalogs here:

[TABLEWARE, HOUSEHOLD GOODS](#)

[PRODUCTS FOR HOME AND GARDEN](#)

[HOUSEHOLD AND DIGITAL APPLIANCES](#)

[TOYS AND GIFTS](#)

[HOUSEHOLD CHEMICALS AND COSMETICS](#)

From March 18th to 20th, the Mayer Corporate Group conducted a Partnership programme «Consultation Center». This programme provided support and consulting service to visitors and participants of the expoplex on various fields of business operation. The topics included logistics and financial services, service offerings for marketplaces, as well as legal and advisory support for cooperation with foreign business partners.

This spring, the following companies provided their services:

- **Banking, accounting, and legal service:** Ozon Bank, PJSC SCB «Metallinvestbank», JSC «ALFA-BANK», Sinoruss;
- **Logistics service:** TigerBro Express, MURMAN LOGISTICS COMPANY, Baikal Express, Eagleway;
- **Services for marketplace sellers:** Wildberries & Russ, OZON, Avito, Yandex Market, Kaspi (Kazakhstan), AK-System, MPSTATS, ACIT, ASHMANOV & PARTNERS, RiKS Consult, Smartlab, Agency of Legal Support, Expert Center of Marketplaces Partnership «Ecomboost», and many others.





From **March 18th to 20th, 2025**, the HouseHold Expo expoplex set up a conference for marketplace sellers, manufacturers, and brand owners in the home goods sector titled «How to Survive in 2025?». The conference was attended by 150 entrepreneurs, who had the opportunity to ask their questions to speakers representing: Wildberries & Russ, OZON, Avito, Yandex Market, Kaspi (Kazakhstan), Alfa-Bank, AK-System, MPSTATS, ACIT, ASHMANOV & PARTNERS, Riks Consult, Kubatura.ru, Smartlab, Agency of Legal Support, Foreign Trade Development Council (SRVT), Expert Center of Marketplaces Partnership Ecomboost, «Metallinvestbank», Ozon Bank, and others.



The International Exhibitions HouseHold Expo and Stylish Home. Objects & Tableware Autumn 2025 exhibition will take place in Moscow from September 9th to 11th, 2025, at Crocus Expo IEC (Pavilion 2).

Information support:



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