

# INTERNATIONAL EXHIBITION FOR HOUSEHOLD GOODS



SEPTEMBER **12-14, 2023**

MOSCOW, EXPOCENTRE

**THE BEST PLATFORM TO FIND NEW PRODUCT LINES  
FOR RETAILERS, MARKETPLACES AND ONLINE SHOPS**

**900+**

MANUFACTURERS  
AND DISTRIBUTORS

**100 000+**

GOODS SIMULTANEOUSLY  
ON THE SITE

**30 000 sq. m+**

OF DISPLAY  
SPACE

**1 500+**

OF CONTRACT  
MANUFACTURING  
FACILITIES

**DEBUTS AND NOVELTIES FROM RUSSIA, CHINA, BELARUS, IRAN, EGYPT AND TURKEY**

**International Household Expo Fall 2023 will bring together leading suppliers of dish and housewares products**

**September 12-14, 2023, Moscow, Expocentre at Krasnaya Presnya**

This fall's Household Expo will be the largest since the pandemic. The exhibition will be held in four pavilions of the Expocentre at Krasnaya Presnya (Pavilions 2, 3, 7 and 8) from September 12 to 14, 2023, with a display space of more than 30,000 square meters. Over 850 manufacturers and distributors of home and interior goods, tableware and housewares from Belarus, Iran, China, Korea, Russia, Turkey and Uzbekistan will present their best product lines, latest novelties and debuts.

Simultaneously with the 31st International Industrial Exhibition Household Expo Fall 2023, the 21st International Specialized Exhibition for Interior Goods, Décor, Lighting for Home and Textiles Stylish Home will be held. Objects & Tableware and Specialized Salon of gifts, souvenirs, New Year's, Christmas and festive products ChristmasBox. Podarki will be held.

**E-TICKET**

**HouseHold Expo is the best place to find new product lines for retailers, marketplace sellers and online stores**

## **This fall:**

- More than **850** new suppliers of home and kitchenware products
- Exposition displays of tableware, household goods, interior and decorative items, small household appliances, gifts, souvenirs, New Year products: more than **30,000** sq. m. of exposition of novelties, trends and debuts and **10** exhibition halls
- Fast new products and debuts from manufacturers and distributors from Russia, China, Turkey, Belarus, Iran, and Egypt. Over **100,000** products
- More than **1,000** offers of contract manufacturing from manufacturers in Russia and China
- Special conditions for signing contracts for wholesale buyers during the exhibition period
- **1,500** brands from Russia and the world and more than **2,000** exclusive debuts and new thematic sections
- Partner program "Consulting Center" in the pavilion of the national **exposition of China**

At HouseHold Expo, Stylish Home. Objects & Tableware and ChristmasBox. Podarki exhibitions, the most efficient way to search and discover products have been organized:

- ▶ direct contacts with suppliers and manufacturers in Russia, Belarus, China, Turkey, Egypt, Korea;
- ▶ the opportunity to explore an expanded selection of products in person at exhibitions;
- ▶ to receive thousands of offers of contract manufacturing of everyday goods;
- ▶ special conditions for wholesale purchases due to competitive prices from manufacturers;
- ▶ the quality of goods presented at exhibitions is higher than in wholesale markets.

### ▶▶▶ A diverse range of houseware from China (Pav. 3)

Economic interaction between Russia and China continues to expand rapidly. For the first time, HouseHold Expo will be personally attended by more than 600 direct suppliers from China, who will be presenting thousands of new exclusive products and contract manufacturing facilities within the national exposition of the People's Republic of China in Pavilion 3. Russian purchasers will have an opportunity to conclude trade deals directly with Chinese companies, which will demonstrate their goods and offer the most favorable conditions for purchase.

For the convenience of all participants and visitors coming to the events, a "Consultation Center" partner program will be organized. Under the partner program, visitors will be able to seek consultations and answers to questions related to certification and quality of goods, selection of reliable suppliers of consumer goods, access to marketplaces and retail chains, financing of foreign economic activity, logistics, delivery of goods and other tips on possible cooperation with Chinese and other foreign partners.

Cooperation between Russian and Chinese companies is important for the Russian consumer market. HouseHold Expo will become a platform for successful development of cooperation between the countries and a start for signing new contracts.

### ▶▶▶ Exhibitors

More than 50% of exhibitors will participate for the first time. Among them are Robotime, Belomo, Maknot GC, Izyum, Industrial Fabrics, Maitol Rus, Nasha Marka, Novatek, Novatek, Pakgauz, Rubin, [Stack Pro Company](#), Touchhome, Techmarket, Fan Distribution, Fachmann Russland, Fessle, Furnitura and others. Among the regular exhibitors are Gipfel, [PASABAHCE](#), Wilmax, Accent, Anna Lafargue, Apollo, Ark Distribution Russia, [Antares Trade](#), Arti-M, [ARCHIMED](#), ASD, AT-Holding, Besant, Bohema, Borisov plant Metallist, Bytplast, Veles, Victoria, [Violet](#), Gala-Center, Gamma, Gornitsa, Green Country, [Dom Svechei](#), Decorstaylglas, Dulyovo porcelain works, Dunya Dogus Plastic, Dobrush Porcelain Factory, Alternativa ZPI, Karlsbach, Kelly, Kerch Metallurgical Plant, [Kolchug-Mizar](#) and [ArgentA, Silver Factory](#), Coral, Crystal Bohemia Rus, Kukmora, Landskrona, [LENARDI](#), Link Group, LMR Plast, Magamax, Martika, Master House, Metrot, Mechta, [MILEND](#), Multidom, Neva Metal Cookware, Pavlovsky plant, PG Linorg, [Pilot MS](#), Plastic Republik, Prfit House, [REMECO CLUB](#), [RemiLing 2000](#), Ravex, Russian Paper, Ryzhiy Kot, Stalemal, Star Expo, TD "Sima-Land", TD Avalon, Tescoma, Triumph Nord, [Faindizayingroup](#), Fanbox, Hoffman, Elan Gallery, Ens Group and many others.

### ▶▶▶ New products and debuts

Get acquainted with new products and make appointments with participants: [AnySharp](#), [EMPIRE DESIGN](#), [GEEK PUZZLE - Brain Fitness](#), [GERM](#), [KitchenHold](#), [Myatashop](#), [NEW STAR home](#), [Resto Kitchenware](#), [URSUS](#), [Avangard](#), [Akvalinia](#), [Metalware Plant](#), [Santex Plant](#), [INTERHOLDING-SPM](#), [private entrepreneur Begunts Norair Rudolfovich](#), [private entrepreneur Fatkullin A.R.](#), [private entrepreneur SHALGAN](#), [Kleo](#), [Metkom-Shuyskaya ware TPK](#), [PRBRUSH](#), [Roksor Consumer](#), [RUSSBYT](#), [Trading House SNBi](#), [Trikaplast](#), [Ural Watch Factory RUBIN](#), [Ufamebel](#), [Hozsphere](#).

The new range of household goods is available in the categories:

- Cooking utensils and tableware made of glass, porcelain, ceramics
- Kitchen utensils
- Gifts, souvenirs, New Year's and Christmas products
- Goods for cottages and country rest
- Interior goods and home fragrance products
- Household and cleaning supplies
- Household and kitchen appliances
- Goods for children

There will be special conditions for buyers at the exhibitors' stands when contracts are issued during the exhibition period.

## ▶▶▶ Business program

This autumn, the exhibitions will traditionally feature a rich business program dedicated to the development of contract manufacturing in Russia and the expansion of the range of Russian products, practical knowledge of sales and promotion of goods on marketplaces, the issues of successful building a retail business with China in the field of consumer goods. Participants of the events will discuss the latest industry trends and fresh market research, changes in legislation and state support measures, supplier search, delivery of goods and selection of a site for their realization.

International Conference **"Business Growth Points: Contract Manufacturing and Promotion of Own Brand End Products"** **NEW**

**with the support and participation of the Russian Ministry of Industry and Trade**

**September 12** at Expocentre, Moscow

Speakers: VkusVill, Formula Pro, Sibearian, Auchan, Aerostar Contracting

In focus: Developing contract manufacturing and Own brands products. Insights on Own brands development and contract manufacturing from 300+ brand owners and manufacturers

[Conference Program](#)   [Conference registration](#)

Business session **"Household Goods Market: How to Build a Business with China"** **NEW**

**September 12** at Expocentre, Moscow

Organizers: Russian-Asian Union of Industrialists and Entrepreneurs, Mayer Group of Companies

In Focus: Payments and deal security. Counterparty Verification. Logistics. Supplier search, business missions, organization of business missions. Marketing research, consulting. Reaching out to retailers.

[Conference Program](#)   [Conference registration](#)

Master Classes **"Household Goods on Marketplaces – Lifehacks to Increase Profits"** **NEW**

**September 13** at Expocentre, Moscow

Speakers: SberMegaMarket, Ozon, Ashmanov & Partners, Hoff, EGGHEADS, Ingate, A.Studio, TM HOME, Magamax

**The program features practical advice from experienced salespeople:**

- Quick start on the marketplace from scratch: how to avoid mistakes. Reputation management on marketplaces.
- The role of search engines in the product selection process on the Web.
- Exit with sales of household and interior design goods, promotional flyhacks in the categories of household goods and seasonal merchandise. Assessing the prospectivity of niches on marketplaces.
- Financial tools and loyalty services to increase sales. Learn how to make money on marketplaces, increase profits and earn dividends from your marketplace business.

[Conference Program](#)   [Registration](#)

Visiting HouseHold Expo, Stylish Home. Objects & Tableware and ChristmasBox. Podarki are a unique alternative to wholesale markets, long trips and internet searches. Only by attending the September 12-14, 2023 shows you will be able to:

- keep abreast of new trends and innovations in the industry,
- see and procure "fast new products" ready for sale to the end consumer,
- find many fresh niches to develop new areas of your business.

E-TICKET

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