

The biggest Russian B2B exhibitions of housewares, goods for country life, interior objects and gifts

23rd international B2B exhibition **HOUSEHOLD EXPO** — the biggest Russian specialised exhibition of kitchenware, gifts and household goods. The Association of the German Trade Fair Industry (AUMA) characterises HouseHold Expo as the most efficient exposition of household goods on the territory of Russia

13th international B2B exhibition **STYLISH HOME. GIFTS** – exhibition of middle and premium-class interior objects and furniture, tableware and table decorations, gifts, lighting, textiles and accessories

11th international B2B exhibition **CHRISTMAS BOX. PODARKI** – exhibition of gifts, souvenirs, New Year and festive products

7th international B2B exhibition **DACHA OUTDOOR** – exhibition of goods for dacha and outdoor leisure

**February 27 – March 1, 2019, Crocus Expo IEC
pavilion 2, halls 9, 10, 11**



International exhibitions **HouseHold Expo, Stylish Home. Gifts, Dacha Outdoor and Christmas Box. Podarki** will take place from February 27 to March 1, 2019. Organisers of the exhibitions: MOKKA Expo Group LLC, Mayer Corporate Group – member of the Global Association of the Exhibition Industry (UFI) and the Russian Union of Industrialists and Entrepreneurs. The exhibitions will be held with the official support of the Chamber of Commerce and Industry of the Russian Federation.

Over 200 Russian and foreign manufacturers and distributors of housewares, goods for country life, interior objects and gifts from Russia, the Republic of Belarus, India, Kazakhstan,

Kyrgyzstan, China, Poland, Turkey and Ukraine.

The core of the exposition will consist of novelties and product lines that are popular with the end customer. Among participants of the exhibition are ARNO-WERK, BIOTAL, UDACHNAYA MEBEL, Veles, GIT Invest, Max Christmas, York RU, Antares Trade, Triumph Nord Rus, Maxitoys, Lysva Plant of Enamelled Cookware, Plast Team Russia, PLASTIC REPUBLIC, Dom Svechei, VIOLET, Tescoma, RUS-ELKA, PRIORITY and many others.

The exposition is conveniently divided into several key sectors:

KITCHENWARE AND TABLE DECORATIONS
GIFTS AND SOUVENIRS
GOODS FOR COUNTRY LIFE

INTERIOR OBJECTS, FURNITURE, LIGHTING
HOUSEWARES AND **HOUSEHOLD CHEMISTRY***
NEW YEAR PRODUCTS

Premieres and novelties of the exhibitions will be presented in the following categories:

- [Goods for children](#)
- [Cookware and meal preparation](#)
- [Goods for outdoor leisure](#)
- [Interior objects](#)
- [Kitchen accessories](#)
- [Household goods and cleaning supplies](#)
- [Household chemistry](#)
- [Home appliances](#)

You may learn about all premieres and novelties of the exhibition on the website www.expo-retail.ru. This spring over 120 premieres and novelties of 2019 from 47 participating companies will be displayed: Un-Business, Priority, Veles, Pilot MS, Veniksorgo, DARIIS-AKSAM, ESTET, ARNO-WERK, Niki Rezzon, Anuk-Art, Garant, Malinovka Distillers, ES, MOPEXBEL, York RU, ELLTEH, ATEX GROUP, ND Play, OptPromTorg, VioletPlast, Dekorelle Baikal, Papirus, Dom Svechei, Gross, Signalelectronics, MAYER-BOCH, Antares trade, EFKO Cosmetics, Rosinka, USPEH, NefCo JSC, BioMicroGels, Russian Paper ALL Production, August Trade, STAMM, SIBIAR, ECO SHTEIGER RUS, Daribo, MFK-profit, StarTrade, RITEKS, Guten Morgen, Vostok, Eurocomfort, ExpertEcology, ART INTERIORS.

KEY TOPICS OF THE BUSINESS [PROGRAMME OF THE EXHIBITION](#):

- Tendencies in retail
- Trends in interior design
- New trends in manufacturing of New Year products and festive décor
- Internet sales and the future of on-line retail
- Peculiarities of seasonal sales: New Year products and goods for country life

THE PROGRAMME INCLUDES:

DAY OF DESIGN
DAY OF REGIONAL RETAIL
KALEIDOSCOPE OF COUNTRY LIFE
DAY OF INTERNET SALES

Cycle of workshops and seminars “Goods, effective sales, loyal customer”

On February 28 the following research will be presented:

- The market of New Year products, tendencies and forecasts
- The Russian household market, Tendencies of 2018. Forecast till 2020

HORECA. JUST HORECA

7TH INTERNATIONAL FORUM [HORECA. JUST HORECA](#)

- Business session “What to teach and how to teach? Innovative technologies of staff education and development in today’s environment”
- Business session “Hotel design. Innovative technologies of creating hotel space”
- Business session “Hotel marketing”

15 stores (including trade networks) from the cities of Voronezh, Domodedovo (Moscow region), Lysva (Perm krai), Stroitel (Belgorod region), Ekaterinburg, Izhevsk, Kaliningrad, Minsk, Mogilev, Moscow, Tver, Kazan and Saint Petersburg in Russia and the Republic of Belarus are taking part in the 5th contest “[The best design and layout in a home goods store](#)”. The results of the contest will be announced on March 1, 2019. Nominations of the contest:

- The best arrangement of goods on the sales floor
- The best layout on the shelf

The 2nd International scientific expert forum “[RESOURCES FOR GROWTH. CHEMISTRY FOR LIFE: STATE AND BUSINESS](#)” will take place on February 27 and 28, 2019. The annual award in the sphere of consumer chemistry and cosmetics [ChemiCos Unique](#) will be held within the framework of the Forum (February 27, 2019). The sector of household chemistry and raw materials for its production will be displayed at the 2nd international exhibition of professional and household chemistry, cosmetics and personal care products [CHEMICOS 2019](#) (February 27 – March 1, 2019). The Expoforum is organized by the Ministry of Industry and Trade of the Russian Federation, the Russian Union of Industrialists and Entrepreneurs and Mayer Corporate Group in partnership with the Research Institute for Household Chemistry “Rossa”.

About the company: Mayer Corporate Group is a member of the Global Association of the Exhibition Industry (UFI), the Russian Union of Industrialists and Entrepreneurs and the Russian Chemists Union. For more than 20 years the company organises professional B2B exhibitions and congress events. Nowadays the company holds 8 international exhibition projects, business forums and conferences every year. Mayer Corporate Group exhibitions are held with the official support of the Ministry of Industry and Trade of the Russian Federation and the Chamber of Commerce and Industry of the Russian Federation. The corporate group also specialises in the production of in-store furniture, POS-materials and premium wide-format printing with its own productive capacity, engages in planning and design of exhibition booths.

LLC MOKKA Expo Group, Mayer Corporate Group, 20 Ovchinnikovskaya Embankment, building 1, Moscow, Russia, Tel.: +7 (495) 363-50-32/33, info@hhexpo.ru