

## POST-EVENT RELEASE



Moscow held the International Industrial Exhibition of Home Products HouseHold Expo and the International Industrial Exhibition of Interior Design Items, Decor, Home Lighting and Textiles Stylish Home Objects & Tableware autumn 2024 as part of the HouseHold Expo Expoplex. It was the main meeting platform for the global market leaders of tableware and household goods and the largest exposition of household goods in Russia.

From September 2 to 4, 2024, Expocentre at Krasnaya Presnya held the exhibitions and a business programme. Within three days more than 15,500 industry specialists from 25 countries took part in the Expoplex Exposition. The event was organized by MOKKA Expo Group LLC, Mayer Group with the official support of the Ministry of Industry and Trade of the Russian Federation.



Exhibitions HouseHold Expo and Stylish Home. Objects & Tableware autumn 2024 are the main events for the industry and the best platforms for finding reliable buyers and suppliers in the field of household goods. The participants displayed a great variety of new FMCG product categories. More than 2000 premieres, brands and new product lines produced by Azerbaijan, Belarus, Brazil, Germany, Egypt, India, Italy, Iran, Kazakhstan, China, UAE, Russia, Turkey, Czech Republic, etc. At the participants' stands visitors of the exhibition were able to get acquainted with current offers in the main categories such as household appliances, tableware, kitchen accessories, decor and interior goods and household goods.





More than 1100 largest companies and leading manufacturers of the household goods market took part in the exhibition, for instance, Alternative, Ark Distribution, Arti-M, Besant, Bytplast, Violet, House of Porcelain, Dunya Dogush Plastic, Kolchuginsky Melchior, Kukmor Metal Vessels Plant, «Linrog», «LMR Plast», «M-Plastika», «Maytol Rus», «Nadoba», «Neva Metal Tableware», «Pavlovsky Kirov Metal Products Plant», «Plastic Republic», «Profit House», «Sima-land», SCRAP, Findesign Group, Home Senses, Elastic-Plast, OZON, Pasabache, Wilmax and others.

60% of the HouseHold Expo Expoplex participants offered visitors production facilities for the establishment of Private Label contract, the best solutions for setting up a business under their own brand and hundreds of OEM and ODM facilities.

A partner program «Consulting Center» will continue its work within the exhibition. This program includes companies offering logistics and financial services, services for marketplaces and Ecommerce stores, legal and consulting support for cooperation with foreign partners.

Visitors were able to evaluate the quality of products by first hand, increase the number of new suppliers, and discuss terms and conditions. In addition, a broad business programme was prepared for the three days of exhibitions.





## THE HOUSEHOLD EXPO EXPOPLEX BUSINESS PROGRAM

On September 2 and 3, the participants were able to attend the International Conference «Cooperation with Asian countries and the EAEU in the current environment». The speakers expanded on the most relevant topics, covered general trends and answered the guests' questions. The programme took two days and it included problems of financial logistics, delivery of goods in the current environment, customs regulation, features of business development on international marketplaces and key points for cooperation with China, India, Indonesia, China, Vietnam, Turkey, Kazakhstan and Uzbekistan.

On September 4, the Novotel Moscow City held a conference called «Business Growth points: original design manufacturing and promotion of private brand end products». The topic aroused great interest of the visitors and the speakers' speeches drew capacity crowd to the hall. Industry leaders answered topical questions about contract manufacturing, highlighted trends in the development of a private label, touched upon important points for consumers of different generations and talked about the most effective tools for promotion and sales increase.





The HouseHold Expo Expoplex is a new convenient HouseHold Expo exhibition format that comprises HouseHold Expo and Stylish Home. Objects & Tableware. It is profitable for both participants and visitors. This format ensures a large cross-flow of buyers and sellers from various marketplaces and displays a large quantity of new goods and product lines of various non-food categories.

The Mayer Group thanks the participants, visitors and partners for the eventful days of the exhibitions and wishes for further cooperation to create new opportunities for your business.

In 2025, the venue for the exhibitions of the HouseHold Expo Expoplex will be changed. On March 18–20, 2025, the exhibitions will be held at “Crocus Expo”.

**INFORMATION SUPPORT:**



**PARTNERS:**



**Contacts:**

тел.: +7 (495) 363-50-32/33  
[www.hhexpo.ru](http://www.hhexpo.ru)  
 e-mail: info@hhexpo.ru



**Channels HouseHold Expo:**

[https://vk.com/house\\_hold\\_expo](https://vk.com/house_hold_expo)  
<https://t.me/householdexp>  
[Youtube канал](#)